

LEATHER PRODUCTS FROM ETHIOPIA

Who's Next 2024

8-10 September, Porte de Versailles, Paris, France At hall 7.2, stand M78/N67

Introducing 11 Ethiopian Suppliers Presented by CBI

Meet us at CBI Country Pavilion **Leather Products Ethiopia** Hall 7.2, Stand M78/N67

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Introduction

Leather products from Ethiopia

Discover a curated selection of high-quality finished leather products from reliable suppliers at the prestigious Who's Next event. This edition showcases an exclusive group of promising Ethiopian companies, presenting their latest collection of exquisite leather goods.

Welcome to the CBI Country Pavilion Leather Products Ethiopia, located in the Maroquinerie hall at WSN. Within this pavilion, you will find eleven esteemed Ethiopian companies, each exhibiting a diverse range of top-notch leather products. These companies have been actively involved in the project <u>Leather Products Ethiopia</u> initiated by CBI - the Centre for the Promotion of Imports from developing countries. CBI is part of the Dutch Enterprise Agency (RVO) and is funded by the Netherlands Minister for Foreign Trade and Development Cooperation. CBI has +50 years of experience in contributing to local, sustainable economic development through exports. CBI's objective is to facilitate connections between small and medium-sized enterprises (SMEs) in emerging markets and the European market, fostering sustainable and inclusive economic growth.

Join us at the CBI Country Pavilion **Leather Products Ethiopia** to explore the finest craftsmanship and elegance that Ethiopian leather products have to offer. Engage with these dynamic companies and witness the embodiment of tradition and innovation in their captivating collections.



CBI project: Leather Products from Ethiopia

Background

In recent years, Ethiopia's leather industry has undergone remarkable growth and transformation, establishing itself as a prominent player in the global market. The European Union has witnessed a significant surge in imports of chrome-free, sustainable leather products and footwear from Ethiopia over the last two decades. With a strong focus on finished leather, the country has the potential to position itself as a sustainable sourcing destination, fostering economic growth, creating employment opportunities, and boosting export development.

About the project

This initiative aims to empower small and medium-sized enterprises (SMEs) by enhancing their business capabilities, aligning them with European Union market standards, promoting responsible sourcing practices, and establishing valuable connections with both European and regional markets. Through this project, SMEs can effectively grow and thrive in an increasingly competitive business landscape, while adhering to international quality and sustainability standards.

Throughout recent years, these companies have diligently dedicated themselves to enhancing their corporate and social standards. With the expert guidance and support of industry specialists Serge Léon and Giovanni Beatrice from Forward in Fashion, significant strides have been taken to align with the stringent requirements set forth by EU buyers and legal regulations. These commendable efforts reflect their commitment to excellence and responsible practices, positioning them favourably on their journey towards meeting international standards and fostering sustainable business practices.





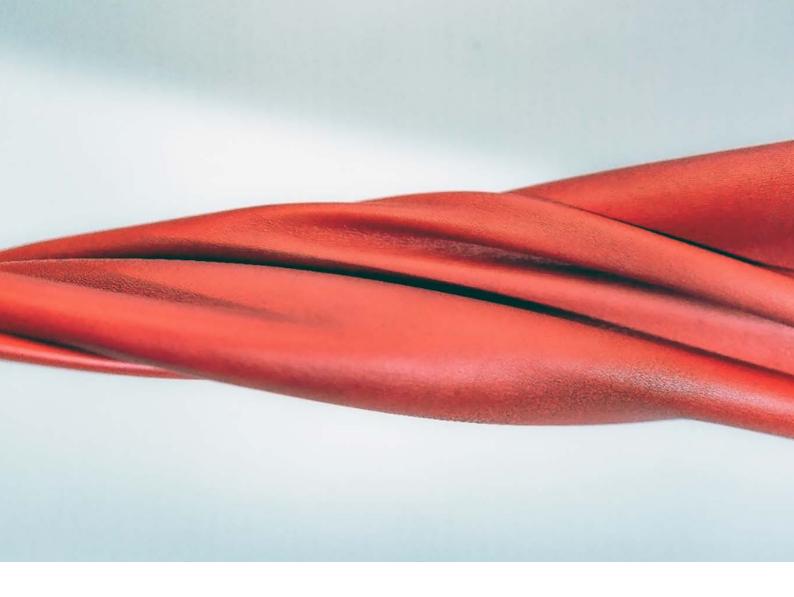
Our exhibitors

About the companies exhibiting at WSN 2024

All the participating leather manufacturing companies showcasing their collections at the event are small and medium-sized enterprises. Renowned for their exceptional service and stringent quality standards, these companies are distinguished by their remarkable flexibility regarding minimum order quantities. Notably, a significant number of these enterprises have developed amazing collections using the exclusive Highland sheep leather from Ethiopia, an extraordinary and unparalleled leather quality that stands out as truly unique in the global market.

Exhibitors

BSO Ethiopian Leather Industries Association
Davimpex Enterprise Bahardir Tannery
Dingo Leather Crafts
Kabana Design
Kinaff Leather
Kootkeet
Meron Addis Ababa
Root in Style
Sabegn
Sammy Ethiopia
Shir Shir Ethiopia
Tibeb Leather Works



Ethiopian Leather Industries Association

The <u>Ethiopian Leather Industries Association (ELIA)</u> will also be participating in the event. ELIA serves as a vital representative entity for both local and foreign-owned tanneries and leather manufacturers in Ethiopia.

With a membership of 75 entities, ELIA plays a pivotal role in the industry by offering essential market information services, conducting market promotion activities, facilitating the importation of crucial inputs, and serving as a significant intermediary between the government and the private sector. ELIA's active involvement underscores its commitment to the growth and development of the Ethiopian leather sector, fostering collaboration, and supporting businesses in achieving their objectives.

Visitors can benefit from engaging with ELIA representatives to gain insights into the industry's dynamics and explore potential opportunities for mutually beneficial partnerships and collaborations.



Ethiopian Highland Leather

Ethiopian Highland Leather (EHL) was developed in 2015 as a national brand of quality sheep leather material, and registered as trademark in Ethiopia, Europe and Japan.

The special sheepskins from Ethiopia's highlands contain unique features of softness and strength, nowhere else to be found. With international cooperation from Japan, we have established a closed chain of certified tanneries and leather products producers, guaranteeing the authenticity of these beautiful leather products. ELIA is proud to present and promote EHL and its products and invites you to learn more about this unique leather.





Davimpex Enterprise Bahardir Tannery

About

Established in 1998, Bahirdar Tannery was first fundamentally established to process crust and semi-finished leather products. Nowadays, the company is engaged in the production and export of finished leather products to the international market. The tannery is equipped with the most up-to-date Western tanning technologies especially from Italy, and continuously makes every effort to improve their production processes. We aim to make use of the most advanced technologies for the development of new designs in fashion.

It is our mission to develop and manufacture the finest leather products which meet the customer's expectations in quality, delivery time and other key standards. We strive to develop a healthy relationship with the environment and the community, and to adopt innovative and environmental-friendly production processes.

Style of collection

First-class quality leather products, known for their robustness, durability, fine grained texture, softness and water resistance.

Product information

Leather dressing and sportswear gloves, garments, shoes.

Brand name:	Davimpex
Company name:	Davimpex Enterprise Bahardir
	Tannery
Postal address:	Meskel Square Anbessa building,
	9 th floor, room 9c
	482code 1110, Addis Ababa, Ethiopia
Contact name:	Elleni Solomon
Email address:	bdtcommercial@gmail.com /
	davimpexoperationalmg@gmail.com
Website:	bahirdartannery.com

Dingo Leather Crafts

About

Established in 2013 as Dingo Leather Bags, the company started out producing quality ladies leather bags, computer bags, backpacks and other small leather products (including belts and wallets) in a small manufacturing workshop employing just five highly experienced artisan workers. The Principal of this enterprise, Geneat Asrega, worked tirelessly to ensure that the quality and - just as importantly - the value offered was the best possible. As a result, Dingo Leather brand has been widely accepted in both local and overseas markets.

The company was renamed in 2019 as **Dingo leather Crafts**. Now an emerging SME with its own unique and growing **Dingo** brand, it specializes in making quality leather products and niche items with aspirations to become not only a pioneer of manufacturing in the region but also a leading exporter of leather goods.

Product information

Women's and men's leather bags (shoulder bags, hand bags, back packs & travelling bags), belts & wallets

Style of collection

Handmade, high quality, solid and mixed media products

Company details

Brand name:	Dingo
Company name:	Dingo Leather Crafts
Postal address:	62263 Addis Ababa
Contact name:	Genet Asrega
Human resource:	17 Full time and 20 part time
	employees (90% women)
Email address:	genet30@yahoo.com
Website:	dingoleathercrafts.com



About

Kabana is an ethical brand and manufacturer that handcrafts premium and sustainable leather bags in Ethiopia. At Kabana, we not only provide clients with the opportunity to enjoy high-quality and durable Ethiopian fashion leather products, but we also create shared value for the community by focusing on our social and environmental obligations. We produce exquisite leather totes, laptop bags, handbags, wallets, and other accessories.

By intention and policy, we hire women from underprivileged communities, such as refugee centres, shelters, and migrant communities. 80% or our employees are women because we believe that empowered women are valuable to their families and nations.

The company's vision is to be the continent's leading leather brand and manufacturer, creating new and creative products, offering employment opportunities for women throughout the value chain, and contributing to Africa's economic prosperity. As part of the company's objective to create positive impact through sustainable business, it partners with different organizations to train, hire, and economically empower women.

Product information

Handcrafted leather bags and accessories (tote bags, crossbody bags, laptop bags, card holders, passport wallets).

Style of collection

Up-cycled patches collection products made from leather waste. This concept arose when our team wondered what would happen to all the high-quality leather leftovers that were created to produce our handcrafted leather bags. A new, meaningful collection was launched, born from high quality up-cycled leather utilized to make unique bags and doing our part in protecting our environment.

Brand name:	KABANA Design
Company name:	KABANA Design PLC
Postal address:	Sahle Selassie Street, Yeka subcity,
	Woreda o8, #354, Addis Ababa,
	Ethiopia
Contact name:	Semhal Guesh Berhe
Email address:	contact@kabanadesign.com /
	semhal.gueshb@gmail.com
Website:	kabanadesign.com

Kinaff Leather

About

Kinaff Leather is a family-run leather garment and goods manufacturing company based in Addis Ababa, Ethiopia. Established in 1979, We specialize in designing and producing high-quality leather garments and goods for both the local and international markets.

Kinaff Leather takes great pride in using the best materials, craftsmanship, and techniques to ensure that all our products meet the highest quality standards. Our commitment to excellence and customer satisfaction has made us a trusted supplier for over four decades.

Our team of experienced artisans and designers at Kinaff Leather are passionate about creating unique, stylish, and timeless pieces that are sure to become treasured possessions. We are dedicated to providing our customers with the highest level of service and support, and look forward to continuing to serve our loyal customers for many years to come.

Product information

Our handcrafted leather goods are the perfect blend of function, minimalism, and style. Our products are built to last and will only get better with age.

Our collection includes a variety of leather bags and garments, Leather bags (hand bags, shoulder bags, satchel bags, clutch bags), leather garments (jackets, shirt, skirt, kimono, coat).

Style of collection

Functional, minimalist and simple hand-crafted leather goods. Quality product with good pricing.

Company information

Brand name: Company name: Postal address: Contact name: Email address: Website: Kinaff Leather K&T Trading PLC 182282 Addis Abeba, Ethiopia Fissha Kinde fishkinaff@me.com kinaff-leather.com



<u>Kootkeet</u>

About

Kootkeet Trading is a prominent manufacturer in Ethiopia, specializing in high-quality leather products. Our focus is on creating stylish and functional leather goods, particularly ladies' bags and shoes made from genuine leather. By utilizing superior materials and skilled craftsmen, we guarantee that each item meets the highest standards of quality.

Customer satisfaction is paramount at Kootkeet. From design to the final product, we strive to exceed expectations and deliver exceptional value, earning us a trusted reputation in Ethiopia. Since our establishment in April 2016 by two Ethiopian entrepreneurs, we have grown significantly, becoming a major exporter of leather bags. Our extensive range includes totes, purses, wallets, cross bodies, travel bags, work totes, as well as shoes for both women and men. All of our products are exported to international markets.

We place great importance on the well-being of our employees and the quality of our products. With 97% of our workforce comprised of women from our local community, we provide fair wages and dignified employment opportunities.

Product information

Our product range includes a variety of leather ladies' bags, shoes, and accessories, all crafted meticulously with attention to detail and quality.

Style of collection

Stylish and functional leather products of the highest quality while respecting both employees and the environment.

Brand name:	Kootkeet
Company name:	Kootkeet Trading
Postal address:	Bole subcity, Woreda 07, No. 120,
	Addis Ababa, Ethiopia
Contact name:	Daniel Tadesse
Email address:	hallo@kootkeet.com
Website:	kootkeetleather.com

Meron Addis Ababa

About

Leather Exotica, known by its brand name Meron Addis Ababa, is a leather goods manufacturer and fashion brand built on authentic designs and intricate handcrafted details. We work with local sustainably sourced leather and all our products are created at our workshop in Addis Ababa. Our vision is to grow a sustainable and ethical brand that creates job opportunities for the youth and women by manufacturing handmade leather designer handbags and accessories.

Style of collection

Meron Addis Ababa is proud to present a collection of stunning leather goods, crafted from the finest Ethiopian sheep skin leather. Our designs are inspired by the unique character of this exquisite material, which is renowned for its exceptional softness and lightness. Each piece in our collection is a true work of art, handmade with care and attention to detail to create timeless pieces that are both stylish and practical. Our collection features a range of handmade products that are as unique as the material they are made from. From bags and purses to wallets and accessories, our designs are both trendy and timeless, reflecting the enduring appeal of Ethiopian sheep skin leather. We take great pride in creating pieces that are not only beautiful, but also functional and durable, making them perfect for everyday use.

Product information

Leather bags and accessories.

Company information

Brand name:	Me
Company name:	Lea
Contact name:	Me
Email address:	exo
	me

Website:

Meron Addis Ababa Leather Exotica Meron Seid Ebre exoticamer@gmail.com / meron@meronaddisababa.com <u>meronaddisababa.com</u>

Root in Style

About

Root in Style is a culturally inspired design, and storytelling leather product brand. Embedded by the rich traditions of African culture and in particular Ethiopian culture where the brand originate, we produce unique and sophisticated leather goods for women and men who value design, quality and longevity in products.

Our products are handcrafted by women artisans who are passionate about their craft and strive for perfection. All our leathers are originally sourced from local tanneries and are a by-product of the food industry.

Our values are empowering women while styling the world. We deliver Creativity and CraftWOMENSHIP at its BEST!

Style of collection

Our collection is inspired by the Ethiopian and African culture and traditions. We design our collections as a unique, elegant and functional piece, with the aim to make the everyday accessory an elegant, affordable and storytelling product.

Product information

Leather handbags for women and men, leather pet accessories, small leather gift items, and jewelry, home and office accessories

Brand name:	Root in Style
Company name:	TAKE ET Trading PLC
Contact name:	Tigist Seife Haile
Email address:	info@rootinstyle.com /
	rootinstyle@gmail.com
Address:	Gurd Shola, Century mall 1 st floor
	#136, Addis Ababa, Ethiopia.
Postal address:	190276 code 1000
Website:	rootinstyle.com
Instagram:	@rootinstyle



About

Established in 2011, Sabegn has become a successful artisanal leather brand in Ethiopia, exporting high-quality products to the USA, Europe, and serving as a reliable manufacturing partner for other sustainable brands globally. Sabegn prioritizes fair living wages and sustainable employment, offering vacation time, pension plans, maternity leave, and more to its artisans.

The company has also invested in regenerative and circular design, making a considerable commitment to the environment by reusing over 13,000 pounds of waste leather per collection of bags produced. Sabegn has taken a leading role in the artisanal industry in Africa and worldwide, making significant strides as a reputable and environmentally-conscious leather brand and manufacturer.

Style of collection

We draw inspiration from indigenous knowledge and cultural expression in our designs. We focus on creating individualized contemporary product aesthetics through our range of leather products.

Product information

Leather bags and accessories, placemats, wall art and carpets.

Brand name:	Sabegn
Company name:	B.A.E. Export and Foreign Trade
	Auxiliary
Postal address:	23023, Addis Ababa
Contact name:	Abrham Reda
Email address:	abrham@sabegn.com,
	eyerus@sabegn.com
Website:	sabegn.com

Sammy Ethiopia

About

The Sammy Ethiopia brand links the artisan skills of one of Africa's most ancient civilizations with global fashion know-how. The results are unique, contemporary treasures, made in and out of Addis Ababa, that have already gathered fans from New York to Tokyo. The Sammy Ethiopia line was launched in Addis Ababa in 2006. Founders were astonished to discover a wealth of craft skills, all but lost to the West, which could be applied to a style-forward range of fashion and home accessories.

What sets the Sammy Ethiopia line apart is its sophisticated style. Featherweight scarves are hand-woven, using skills known in Ethiopia for thousands of years. Our bags and leather goods are made by local artists, and incorporate craft skills such as hand-printed cotton linings, traditional bead embellishments and embroidery, designed to suite current global clienteles. Sammy Ethiopia is a self-sufficient, ethical business employing talented artists who receive a fair wage and are ensured safe working conditions. We collaborate with community organizations and cooperatives, creating employment and preserving heritage.

Style of collection

We manufacture high quality fashion and home accessories, using locally sourced materials such as supple leather, fine cotton and upcycled leftover materials. Our design concept includes different types of handmade elements to preserve traditional skills and create sustainable partnership with artisans we work with.

Product information

Leather bags, leather garments, home accessories and other lifestyle products for home and fashion.

Company information

Brand name: Company name: Postal address: Contact name: Email address: Website: Sammy Ethiopia Sammy Export 8345 Addis Ababa, Ethiopia Sammy Abdella Sammyexp@gmail.com sammyethiopia.com

Shir Shir Ethiopia

About

Shir Shir was established almost 15 years ago. Having started out as a producer of bags, purses, coats, jackets and leather accessories for the local market, it grew quickly by developing export business for the Japanese market. The business has now expanded to include exports to Sweden and has plans to further expand to other countries within Europe.

As part of its ambition to continually improve in the area of Corporate Social Responsibility (CSR) and sustainability, Shir Shir focuses on waste reduction and the utilization of waste materials in the design and production of its collections.

Style of collection

High quality, handmade, clean and modern designs

Product information

We produce leather bags (laptop bags, ladies bags, and men's bags), belts, jackets and wallets.

Company information

Brand name: Company name: Postal address: Contact name: Email address: Website:

Shir Shir Shir Shir Ethiopia 1000 Addis Ababa Hirut Zeleke shirshirethiopia@gmail.com shirshirethiopia.com

Tibeb Leather Works

About

Tibeb Leather Works is a fruit of creative friends with the same ideal at heart. We value employing maximum effort into crafting leather products with exceptional technique. Each product we make is fueled by the need to challenge the status quo, using business to instigate positive social and environmental change. Making stunning products just happens to be how we do it!

We aim to make our products become an extension to our users, and not just an accessory in their life. Since the early days, Ethiopians used leather in their everyday life. We strive to reintroduce the use of leather products to tailor made to the hustle and bustle of life today.

By choosing Tibeb, you're showing the world that you wear your values. We hope you are able to find your individuality embodied in our designs all the while showing the beauty that surfaces with unity.

Style of collection

Our collection focuses on the rich heritage, culture and history of our community, and blending it together with the past, present and future while using new technologies to create unique and bespoke products. Each piece will showcase the power of hand craftsmanship of our skilled artisans.

Product information

Leather bags, journals and accessories (wallet, laptop case, sling bags)

Company information

Brand name: Company name: Contact name: Email address: Website: Tibeb Leather Works Tibeb Leather Works PLC Yonatan Asegid tibebleatherworks@gmail.com tibebleather.com

Meet us at CBI Country Pavilion **Leather Products Ethiopia** Hall 7.2, Stand M78/N67

CBI office address

Prinses Beatrixlaan 2 2595 AL | The Hague The Netherlands

Email: consumer@cbi.eu Website: www.cbi.eu

CBI Postal address

P.O. Box 93144 2509 AC | The Hague The Netherlands