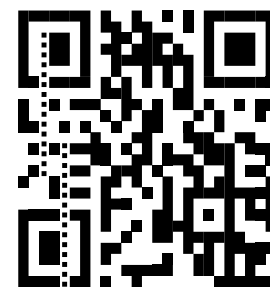




CBI  
Ministry of Foreign Affairs

# Special travel experiences Uganda & Ethiopia

Meet us at ITB Berlin 2025!



# Uganda

---

- Alpha Adventure Safaris
- Chigo Tours Africa
- Churchill Safaris & Travel Ltd
- Crystal Safaris
- Loremi Tours
- Manya Africa Tours
- Matoke Tours
- Sites Travel Limited
- Sun Africa Expeditions
- Swanair Travel and Safaris / Uganda Experiences





# Alpha Adventure Safaris

---



Alpha Adventure Safaris is an inbound tour operator committed to responsible travel based in Uganda. Our company offers exclusive experiences in Uganda, Rwanda, and the Great Lakes region. Our diverse range in offerings includes soft adventure, nature exploration, cultural immersions, wildlife safaris, luxurious escapades, and wellness retreats. With a proven track record in catering to the senior and family travel market, Alpha Adventure Safaris curates' tailor-made journeys. These journeys that blend comfort, adventure, and cultural enrichment. Our meticulously designed tours aim to provide an enriching and memorable experience to our clients and, at the same time, to ensure the preservation of the natural environment and fostering positive community engagement.

## **CONTACT**

Mr. Albert Peter Ssemakula

CEO/Founder

[info@alphatoursafaris.com](mailto:info@alphatoursafaris.com)

+256703996645

[www.alphatoursafaris.com](http://www.alphatoursafaris.com)

Year of establishment: 2014

Number of staff: 12

## **LOCATION**

Hall 4.1B, Stand 222

# Chigo Tours Africa

---



Chigo Tours Africa is a local, owner-managed DMC based in Uganda, offering high-quality and affordable inbound travel services to Uganda, Rwanda and Tanzania. We specialize in tailor-made primate tours, culture tours, guided walking tours and wildlife safaris, we offer unique experiences away from tourist crowds. Our focus is on off the beaten track adventures for small groups, individuals, families, friends, and solo travelers.

Our clients enjoy a relaxed pace, taking breaks to immensely connect with the local community. Journey with a peace of mind on safaris, engaging with villagers, exploring on foot or by boat safari, and go on walking safaris guided by our experts.

## **CONTACT**

Martin Ngabirano

CEO

[info@chigotours.com](mailto:info@chigotours.com)

+256 776 301902

[www.chigotours.com](http://www.chigotours.com)

## **LOCATION**

Hall 4.1b, stand 222



# Churchill Safaris & Travel Ltd

---

Churchill Safaris and Travel Ltd. is a reputable tour operating company based in Uganda with over 24 years of experience. We specialize in offering tailor-made, experiential, and memorable safaris to both Uganda and Rwanda for individuals, families, and small groups. Our commitment goes beyond following written safari programs - we take pride in inventing experiences that highlight responsible tourism practices, with a focus on the conservation and protection of our wildlife and the natural environment. For many years, we have successfully worked with the European market. Churchill Safaris and Travel Ltd. has been recognized and awarded as the most Sustainable Tour Operator of the year 2023 during the Pearl of Africa-Ekkula Awards.

## CONTACT

Ms. Ether J. Birungi

Director

[ether@churchillsafaris.com](mailto:ether@churchillsafaris.com)

+256705111943

[www.churchillsafaris.com](http://www.churchillsafaris.com)

Year of establishment: 2000

Number of staff: 19

## LOCATION

Hall 21, stand number 205

# Crystal Safaris

---



Crystal Safaris is an inbound Destination Management Company (DMC) based in Uganda, operating for the past 24 years across Uganda, Rwanda, Kenya, and Tanzania. We specialize in adventure and wildlife safaris, family holidays, incentive tours, religious tours, as well as culture and community tours. Crystal Safaris provides tailored safari packages based on the client's needs, catering to FITs, families, and groups.

## **CONTACT**

Ms. Christine Mwinike

Managing Director

[christinemwinike@gmail.com](mailto:christinemwinike@gmail.com)

+256772470260

[www.crystalsafaris.com](http://www.crystalsafaris.com)

Year of establishment: 1999

Number of staff: 10

## **LOCATION**

Hall 21 Stand No. 205

# Loremi Tours

---



Loremi Tours is a women-led, community-based tour operator based in Gulu, Northern Uganda. We specialize in curating unique tours and experiences that allow you to connect deeply with the soul of Acholi culture, while combining it with unforgettable safaris tailored to suit your interests. Founded almost a decade ago, Loremi Tours was created with friendship, connection, purpose, and a commitment to community in mind.

Our journey began in 2018 with a mission to simplify travel while also transforming the Acholi community through tourism. We are dedicated to redefining travel by creating immersive experiences that aim to revitalize indigenous Acholi culture and improve the livelihoods of our community.

## CONTACT

Ms. Adyero Gloria Barbra  
CEO

[info@loremitours.com](mailto:info@loremitours.com)

+256393000396

[www.loremitours.com](http://www.loremitours.com)

Year of establishment: 2018

Number of staff: 7 in office, 303  
community guides

## LOCATION

Hall 4.1B, stand number 222

# Manya Africa Tours

---



Manya Africa Tours Ltd. (MAT) is a privately owned and fully registered tour company based in Kampala, Uganda. We specialize in providing exclusive packages, tailor-made arrangements, and privately guided tours in Africa, particularly in East Africa.

Manya Africa means "Know Africa". We are experts in "experiential tourism" and community-based tourism. We have visited numerous projects with positive impacts on wildlife and the surrounding communities, all while ensuring your comfort.

## **CONTACT**

Mrs. Yvonne Hilgendorf

CEO

[info@manyaafricatours.com](mailto:info@manyaafricatours.com)

+256 777 195894

[www.manyaafricatours.com](http://www.manyaafricatours.com)

Year of establishment: 2019

Number of staff: 5 in office plus 15 guides

## **LOCATION**

Hall 20, Stand number 202



# Matoke Tours

---



Matoke Tours is one of Uganda's leading destination management companies with nearly 20 years of experience, specialized in providing quality, customized, private and group tours within the region. We share our love for Africa by creating unforgettable travel experiences which reflect our care and respect for the destination and its people.

With sustainability as a guiding principle at the core of our business, we develop creative and innovative products based on our extensive local knowledge and profound understanding of the global market. We stand out with our innovative approach to tourism, our professional service and personal customer care.

## **CONTACT**

Mr. Sven Gilian Sales Manager

[info@matoketours.com](mailto:info@matoketours.com)

[www.matoketours.com](http://www.matoketours.com)

Year of establishment: 2007

Number of staff: 15

## **LOCATION**

Hall 20, stand number 106

# Sites Travel Limited

---



Sites Travel Limited stands as one of Uganda's premier Tour & Travel companies. We offer responsible services in our operations under Safaris, Car hire, Air ticketing, and Holidays. As a locally registered agency, we are proudly certified by ATA, IATA, and are members of the Uganda Tourism Board, AUTO, TUGATA, USTOA, and UTA. With over 15 years of industry experience, we bring unmatched expertise to the travel sector.

Our Safari Department is dedicated to curating bespoke itineraries designed to offer you an unparalleled experience in luxury inbound safaris. From thrilling primate safaris and birdwatching expeditions to immersive wildlife safaris, mountain climbing adventures, and exhilarating white-water rafting on the Nile River, we cater to a diverse range of interests.

## **CONTACT**

Ms. Jemima Kanyunyuzi  
Walugembe

Managing Director

[jemima@sitestravel-ug.com](mailto:jemima@sitestravel-ug.com)

+256 772 417 481

[www.sitestravel-ug.com](http://www.sitestravel-ug.com)

Year of establishment: 2008

Number of staff: 19

## **LOCATION**

Trade Visitor

# Sun Africa Expeditions

---

Sun Africa Expeditions is a leading full-service tour operator that specializes in responsible and cultural travel across Uganda and East Africa, where vibrant cultures and untouched wilderness live side by side.

We tailor bespoke journeys through some of the pristine areas Africa has to offer and alongside local communities, we work towards ensuring the future preservation of Africa's spectacular wildlife and natural heritage.

## **CONTACT**

Ms. Faridah Ddamulira

Managing Director

[info@sunafrikaexpeditions.com](mailto:info@sunafrikaexpeditions.com)

[www.sunafrikaexpeditions.com](http://www.sunafrikaexpeditions.com)

Year of establishment: 2009

Number of staff: 14

## **LOCATION**

Hall 21, Stand No.205

# Swanair Travel and Safaris / Uganda Experiences

---



**UGANDA  
EXPERIENCES**

Swanair Travel and Safaris Limited, the parent company of Uganda Experiences, our inbound travel arm, is a highly reputable company with over 30 years of providing exceptional service to our clients. Proudly Ugandan, we have dedicated these three decades to exploring and understanding the Pearl of Africa.

This deep well of experience and expertise is infused into every itinerary and service we provide to our visitors, ensuring unforgettable journeys through Uganda. Our commitment to excellence has not gone unnoticed. In 2022, we were honored as Uganda's Leading Travel Management Company at the prestigious World Travel Awards.

## **CONTACT**

Eugenie Windt Nsubuga

Managing Director

[eugenie@swanairtravel.com](mailto:eugenie@swanairtravel.com)

+256772750965

swanairtravel.com

ugandaexperiences.com

Year of establishment: 1993

Number of staff: 23

## **LOCATION**

Hall 4.1b, Stand 222



# Ethiopia

---

- Anbessa Travel
- SimienEcoTours
- Tesfa Tours
- Ride The Rift



# Anbessa Travel

---



Anbessa Travel is an award-winning Destination Management Company (DMC) offering unique travel services in the Horn of Africa.

Being socially responsible and environmentally friendly is of vital importance to us. As the first Ethiopian company to receive a sustainability award, we implement a wide range of projects that benefit local communities.

Our extensive destination knowledge allows us to stay well informed and can creatively design customized tours for groups, families, couples, individuals, and MICE, meeting diverse client requirements.

## **CONTACT**

Mr. Molla Miheretu

General Manager

[info@anbessa.travel](mailto:info@anbessa.travel)

+251930110004

[www.anbessa.travel](http://www.anbessa.travel)

Year of establishment: 2012

Number of staff: 19

## **LOCATION**

Hall 4.1, Stand No. 222



# SimienEcoTours

---

We are an Ethiopian tour operator with international partners, specializing in biking, hiking, adventure, and sustainable tours throughout Ethiopia. Established in 2014, we have grown into a team of 12 dedicated experts passionate about travel. Our focus is on discovering new destinations and offering innovative products off the beaten path. With European management and a knowledgeable staff deeply connected to the country, including authors of 2 guidebooks, we understand the clients' needs and expectations. Customer satisfaction is of utmost importance to us, and we focus on quality and keeping our promises. We provide the best destinations on our tours, ensure fair working conditions for our staff, collaborate with reliable partners and local communities, engage in charity projects, and have obtained the sustainability certification by Travelife.

## CONTACT

Mr. Marco Degasper

General Manager

[marco@simienecotours.com](mailto:marco@simienecotours.com)

+251 920 732527

[www.simienecotours.com](http://www.simienecotours.com)

Year of establishment: 2014

Number of staff: 12

## LOCATION

Hall 4.1, Stand No. 222

# Tesfa Tours



Operating since 2010, Tesfa Tours specialises in Community Based Tourism, focusing on hiking and getting off the beaten trail. Mark has lived here, working in tourism for 28 years and has a passion for travelling around the country to all corners of the country. We handle all clients both big groups, families, individuals and couples. We take pride in crafting tailor made itineraries to suit the needs of our clients, using the extensive local knowledge of our team across the country. A glance at our feedback (Google or Trip Advisor) shows how we prioritise client service.

**Sustainability:** Tesfa Tours is a Travelife partner working towards certification: we are on the look out for more sustainable products and more sustainable ways of delivering them.

## CONTACT

Mr. Mark Chapman

Owner / manager

[mark@tesfatours.com](mailto:mark@tesfatours.com)

Tel: +251 92 160 2236 (WhatsApp)

[www.tesfatours.com](http://www.tesfatours.com)

Year of establishment: 2010

Number of staff: 9

## LOCATION

Hall 4.1, Stand No. 222



# Ride The Rift



Ride The Rift is a collaborative effort by 3 Ethiopian tour operators which started as a way to re-energise Ethiopia's tourism sector struggling during COVID and raise money for freelance tourism professionals who were really struggling.

We maintain our charitable objectives but are now using our combined skills and energies to run longer trips for the international market with a focus on mountain biking and hiking tours, and a strong community component.

We are looking to introduce new destinations to visitors and residents in Ethiopia and offer opportunities to experience the beauty of these places while participating in cycling, running and hiking activities.

## CONTACT

Mr. Marco Degasper, Mr. Mark Chapman, Mr Bogale Abey

Founders

[marco@simienecotours.com](mailto:marco@simienecotours.com)

[mark@tesfatours.com](mailto:mark@tesfatours.com)

[bogale@dynastyethiopiattours.com](mailto:bogale@dynastyethiopiattours.com)

+251 920 732527 (Marco), +251 921 602236 (Mark), +251 91 119 8543 (Bogale)

<https://bit.ly/3BVhTqZ>

## LOCATION

Hall 4.1, Stand No. 222

# Contact information

For more information you can meet us at ITB Berlin 2025!

E-mail us or check the CBI Ethiopia Community Tourism stand 222 in Hall 4.1B.

## **CBI contacts:**

Jeanette Scherpenzeel, CBI Program Manager, [jscherpenzeel@cbi.eu](mailto:jscherpenzeel@cbi.eu)

Edouard Haas, CBI Market Information, [ehaas@cbi.eu](mailto:ehaas@cbi.eu)

Farah-Mia Everon, CBI Project Officer, [feveron@cbi.eu](mailto:feveron@cbi.eu), Whatsapp [+31611686102](tel:+31611686102)

## **Or contact one of the CBI tourism experts available at the ITB Berlin 2025:**

Marlon van Hee, [m.vanhee@eecat-projects.org](mailto:m.vanhee@eecat-projects.org) (Uganda, Jordan)

Emilie Hagedoorn, [emilie@greenhearttourism.com](mailto:emilie@greenhearttourism.com) (Uganda)