





Ministry of Foreign Affairs

## Connecting Central America: Fish & Seafood companies

Meet quality suppliers from Costa Rica, Guatemala, Honduras, Panama and Nicaragua



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## **Connecting Central America**

Are you interested in discovering new suppliers and expanding your offer to include new origins for your seafood? The Centre for the Promotion of Imports from developing countries (CBI) connects you with reliable, high quality suppliers equipped to do business with a European partner. Within its Connecting Central America initiative, CBI is working together with the European Union (EU) and SIECA for sustainable development. The initiative, that is cofinanced by the EU and coordinated by SIECA, supports SMEs and cooperatives in becoming more competitive in the European market.

### Meet quality suppliers from Central America!

Connecting Central America presents 7 companies from Costa Rica, Guatemala, Honduras, Nicaragua and Panama that are ready to enter the European Market. The companies offer an interesting range of products. From frozen seafood like quality Vannamei shrimp and Caribbean spiny lobster and fresh fish like grouper, wild and farmed snapper, mahi mahi, swordfish and tuna.

Many of the exports currently go to the USA or Asia. Still the Central American companies offer numerous products that appeal to the European market as well, especially considering the Association Agreement that was signed between the EU and the Central American region in 2012, which has improved conditions for trade. You could be the first to take advantage of their search for alternatives.

Your one-stop shop for sourcing from Central America Request a meeting with one of the companies now! Email CBI consultant John van Herwijnen: john@open-europa.com

#### **About CBI**

CBI connects small and medium-sized enterprises (SMEs) in developing countries with the European market, in order to contribute to sustainable and inclusive economic growth. The CBI is part of the Netherlands Enterprise Agency and is mainly funded by the Ministry of Foreign Affairs of the Netherlands. Within the framework of the Central American Regional Economic Integration (INTEC) project, which is financed primarily by the European Union and coordinated by SIECA, the EU and the Ministry of Foreign Affairs of the Netherlands signed a cooperation agreement to jointly promote the advantages for Central American SMEs of the Association Agreement between the EU and Central America.

In this context, CBI executes the initiative "Connecting Central America" to support 60 Small and Medium sized Enterprises (SMEs) and cooperatives from Central America, between 2018 and 2021, in becoming (more) competitive in the European market.

#### More information about the 'Connecting Central America' initiative in:

www.cbi.eu/projects/connecting-central-america and www.facebook.com/connectingcentralamerica

### About the European Union

This project is funded by the European Union. The EU is a peace and solidarity project that is unique in the world, associating 28 Member States with values of freedom, democracy and solidarity. At the regional level, in Central America the European Union promotes the defense of human rights, including gender equity; supports issues of security and rule of law; contributes to the mitigation and adaptation to climate change and promotes employment, trade and investment.



#### More information:

https://eeas.europa.eu/delegations/nicaragua\_en



## **About SIECA**

The Central American Economic Integration Secretariat (SIECA) is the entity in charge of promoting efforts to gradually reach the economic union of Guatemala, El Salvador, Honduras, Nicaragua, Costa Rica and Panama. With this, SIECA fulfills its objective of expanding the development options of the region and establishing closer links with the international economy. SIECA is based in Guatemala City and is the technical secretariat of the Council of Economic Integration Ministers (COMIECO) and the Council of Transport Ministers (COMITRAN).

#### More information:

www.sieca.int

# Why source from Central America?

What makes Central America an attractive region for European fish and seafood importers is the combination of aquaculture from Guatemala and Honduras, wild catch fresh fish from Panama and Costa Rica, complemented with value-added lobster and conch from Nicaragua. Most of the companies have a modern certified processing plant to produce tailor-made products according to customer specifications.

- > Diverse offer of sustainable Fishing and Aquaculture
- > Food Safety and Quality Protocols

- > Technology and Innovation
- Favorable trade conditions through the Association Agreement between Central America and the European Union



# The Central American Offer in Fish and Seafood



## Central American Partners in the Fish and Seafood Sector

CANEPP | Costa Rica http://www.canepp.com/ National Chamber of Exporters of Fishery and Aquaculture Products



AGEXPORT | Guatemala https://export.com.gt/sector/acuicultura-pesca Guatemalan Exporters Association



ANDAH | Honduras http://andah.hn/ National Association of Aquaculturists of Honduras



## Central American Partners in the Fish and Seafood Sector

**CAPENIC | Nicaragua** Fishery Chamber of Nicaragua



Panamõ

Government of Panama https://www.propanama.org/ https://www.mici.gob.pa/

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# Contact information



CBI Sector expert John van Herwijnen E: john@open-europa.com M: +34 651182546



Programme Manager CBI Nicky Buizer E: <u>nbuizer@cbi.eu</u> M: +31 629196954



CBI Project Officer **Christina Koutsomailis** E: <u>CKoutsomailis1@cbi.eu</u> M: +31 611888991

# The companies



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## Ecos Shrimp Group Costa Rica

ECOS SHRIMP GROUP COSTA RICA is a vertically integrated company dedicated to deliver the best organic shrimp in the world to their customers.

They implement innovative processes that allow them to offer an environmentally sustainable, socially responsible and high quality product satisfying the most discerning customers.



The hatchery, farms and processing plant are located on the Costa Rican Pacific coast, which allows them to bring job opportunities to coastal and rural communities where commercial development has been very limited. Their organic, food safety and CSR certifications guarantee business policies that have positive impacts on the environment, food safety and social progress, achieving a sustainable balance for current and future generations.

## Costa Rica

#### ADDRESS

Calle 27, Puntarenas Costa Rica info@shrimp.cr sales@shrimp.cr https://shrimp.cr/

CONTACT René Diers +506 88498681 rene@shrimp.cr

CBI contact John van Herwijnen +34 651182546 john@open-europa.com



#### Products

- Pacific White Shrimp (L. Vannamei) 1000 ton
- HOSO, HLSO, Peeled & Deveined, Tail-on/off
- · Raw and Cooked
- IQF, Semi-IQF or Block frozen
- Bulk and Retail Packaging (Branded or Private label)

#### Certifications

- EU Organic (834/2007)
- IFS
- BSCI
- Essential Costa Rica



## Exportadora Frumar S.A.



Exportadora Frumar S.A. began in 1987 as a small fish distributor seeking to bring their customers the highest quality of products from the sea. From the onset, their catch has been made solely through artisanal methods, using Costar Rican fleets fishing exclusively in national waters. The processes of this company fully comply with the highest hygiene and quality standards. Exportadora Frumar S.A. has been assessed with and complies to the requirements of Food Safety System Certification 22000. Frumar's products have been enjoyed around the globe, and today, after 30 years in the market, clients continue savoring their products with the same satisfaction that has characterized them from the start.

#### ADDRESS

800 meters east from the Catholic Church, 150 meters north. Coyol de Alajuela, 671-4050 Alajuela Alajuela, Costa Rica www.frumarcr.com

#### CONTACT

Mr Gustavo Valverde Lippa +506 24339401 g.valverde@frumarcr.com

#### CBI contact

John van Herwijnen +34 651182546 john@open-europa.com





#### Products

- Mahi Mahi 80 ton
- Tuna 220 ton
- Swordfish 200 ton
- Snapper 8o ton
- Grouper 60 ton
- Kingklip 40 ton

### Certifications

FSSC 22000





Founded in 1982, Martec is one of the largest Seafood companies in Central America and supplies top quality fresh and frozen fish out of Costa Rica and Panamá. Martec also produces Rose Snapper in Costa Rican waters in off shore cages. The Company is committed towards the sustainability of the ocean and only sources its main pelagic species that are under a FIP (Fishery Improvement Project). Martec also has 4 stars BAP certification and its processing plant is BRC certified.



#### ADDRESS

Final de la calle de Ranchon Apartado 20 / 60601 Ouepos Costa Rica +506 27770122 https://www.martec.co.cr

#### CONTACT

Juan Nuñez +506 83317161

**CBI** contact John van Herwijnen +34 651182546 john@open-europa.com





#### Products

- In total around 3.300 ton
- Grouper
- Swordfish
- Tuna
- Farmed Rose Snapper from Martec's marine concession in Costa Rica

#### Certifications

- BAP (Best Aquaculture Practices)
- BRC





## Bubba S.A.

The town of Paredón, Guatemala, used to depend solely on artisanal fishing, until 2008, when BORIV Group created BUBBA and invested in a 13 hectare, semi intensive shrimp farm. In 2019 the company shifted to a hyper-intensive system of production, starting the CSR and ASC certification processes with the aim of growing their international markets for their HOSO and HLSO products (A4, A5).

#### Guatemala

#### ADDRESS

Calzada la Paz, Ofibodegas centro 5, no. 13, Zona 5 01005 Guatemala, Guatemala https://camaronesbubba.com

#### CONTACT

Mr Juan Carlos Bolaños +502 24994646 jcbolanos@grupoboriv.gt

CBI contact John van Herwijnen +34 651182546 john@open-europa.com





#### Products

• Fresh and frozen Pacific white shrimps

(L. Vannamei) - 375 ton

#### Certifications

GLOBALG.A.P. in process









## Corporación Acuicola de Centroamerica, S.A. (CACESA)

CACESA is a Honduran company that was created in 2012. In 2013, CACESA acquired the production operations of CULCAMAR, INMAR, and BOMAR. In 2015, CACESA acquired stakes in the San Carlos Packing Plant, consolidating the production and packing process for the group. The shareholders of CACESA have over 25 years of experience in the production of Vannamei shrimp. CACESA is currently investing in technology and innovating processes to position the group as one of the leading companies in the shrimp sector in Honduras, ensuring excellence and quality throughout the whole process, from production to export.

#### Honduras

#### ADDRESS

Barrio San Juan Bosco, de la Clínica de Hemodiálisis 3, cuadras al Sur y media Oeste, Choluteca, Honduras +504 27805076 www.grupocacesa.com informacion@grupocacesa.com

#### CONTACT

Mr Jaime Francisco Maldonado Castañeda +504 94526927 jmaldonado@grupocacesa.com

#### **CBI** contact

John van Herwijnen +34 651182546 john@open-europa.com

#### Products

 Pacific white shrimps (L. Vannamei) -2.645 ton

#### Certifications

- ASC
- BRC in process



## Camarones del Sur S.A. de C.V. (Camarsur)

#### Honduras







The story of Camarsur begins in Choluteca in 1987, with the initiative of Mr. Fidencio Bonilla and his wife Mrs. Yolanda Robles. At the time, they were pioneers of the industry of shrimp farming (Litopenaeus Vannamei) in The Gulf of Fonseca, Honduras. Over the years with constant hard work, Camarsur has reached financial stability and grown from a small shrimp farm to a family company with 820 hectares, 44 salt water ponds and provides more than 180 jobs. Camarsur does shrimp farming with excellence, reaching high standards, integrity and always committed with their natural resources, their communities and their customers.

#### ADDRESS

Plaza Vilchez, Local #9 Boulevard Mauricio Oliva 51101 Choluteca, Honduras +504 27824576 www.camarsur.com

CONTACT Ms. Suany Amador +504 33751245 Suany.amador@camarsur.com

CBI contact John van Herwijnen +34 651182546 john@open-europa.com

#### Products

 Pacific white shrimps (L. Vannamei) - 1500 ton: Head-On / Shell –On / Headless Shell-On / PUD / Butterfly / Butterround / BTF Tail-on/off / P&D Tail-on/off / P&D / Cooked shrimp

#### Certifications

ASC in progress



## Central American Fisheries, S.A.

Central American Fisheries (CAF) is a Nicaraguan Corporation with over

Caribbean coast of Nicaragua, they have developed a hand in hand

a steady supply of Caribbean Spiny Lobster (Panulirus argus), Conch

(Strombus Gigas) and a variety of fish species. In the Pacific coast, CAF

25 years of experience in the seafood industry. Through their work in the

relationship with artisanal fisherman and industrial fleets. This guarantees

## Nicaragua

#### ADDRESS

Semaforos del Mayoreo 75 vrs abajo, 10000 Managua Nicaragua +505 22331883 www.caf.com.ni

#### CONTACT

Mr. Juan Fernando Zarruk +505 89880622

Mr. Giancarlo Vannini +505 88801272 gv@caf.com.ni

#### **CBI** contact

John van Herwijnen +34 651182546 john@open-europa.com







#### Products

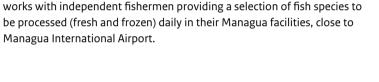
· Caribbean spiny lobster (live, whole raw, whole pre cooked, tails) - 700 ton

Managua International Airport.

- Conch 120 ton
- Total fish (Corvina, Mahi Mahi, Snook, Lane Snapper, Silk Snapper, Yellow tail Snappers) - 1750 ton

#### Certifications

- BRC and HACCP Corn Island facility
- HACCP Managua Facility









## Bajamar Seafood, S.A.

Bajamar Seafood is a Panamanian company with vast experience in the seafood exports market. They began operations in 2006 as a family business and with the help of an excellent team of collaborators and suppliers Bajamar has maintained a constant growth through the years, positioning themselves as one of the leading companies in the field. They seek daily excellence in the quality of their products by carrying out HACCP, GMP quality controls and implementing quality and safety management programs based on BRC and CSR, in order to provide their select clients with an excellent quality product, while maintaining the sustainability of marine resources.

They also have the capacity to export frozen fish. Most of their products come from the Pacific Ocean (FAO Zone 77). Last year Bajamar started to sell Jumbo Shrimps vannamei ) and Pacific Lobster Tails. They can process 12 ton of fresh fish daily at their facility, and their cold rooms can store 160 tons at 20 C. Their Blast Freezer can reach 30 C and is designed for the IQF process.

#### Products

- Snapper ( Lutjanus Spp ) 250 ton
- Yellow Fin Tuna (Thunnus Albacares ) 80 ton
- Bonito Tuna (Sarda Orientalis ) 100 ton
- Mahi Mahi (Coryphaena Hippirus ) 200 ton
- Grouper (Mycteroperca Spp and Epinephelus Spp) - 60 ton
- Croakers, Mackerel, Corvinas, Snook, King Clip, Parrot Fish, etc. - 60 ton

#### .

+507 66142947 ventas@bajamarseafood.com

CBI contact John van Herwijnen +34 651182546 john@open-europa.com

Panama

ADDRESS

Sector, Baiamar

Building no. 40 A

+507 3959816

CONTACT Mr. Francisco Garés

Las Mañanitas, Industrial

0838-00812 Panama, Panama

https://bajamarseafood.com/

## Certifications

BRC in process







Ministry of Foreign Affairs

## Working together for sustainable development

Within the framework of the Central American Regional Economic Integration (INTEC) project, which is financed primarily by the European Union and coordinated by SIECA. In this context, CBI executes the initiative "Connecting Central America" to support 60 Small and Medium sized Enterprises (SMEs) and cooperatives from Central America.

CBI (Centre for the Promotion of Imports from developing countries)

#### **Postal address**

P.O. Box 93144 2509 AC The Hague The Netherlands Visiting address Prinses Beatrixlaan 2 2595 AL The Hague The Netherlands +31 (0)88 602 4300 contact-us@cbi.eu www.cbi.eu This brochure has been produced with the financial support of the European Union. The contents of this publication are the sole responsibility of CBI and can in no way be taken to reflect the views of the European Union.