What requirements must grains, pulses and oilseeds comply with to be allowed on the European market?

Last updated:

08 November 2023

To access the European market, you need to meet various legal requirements. Additionally, potential buyers may request certification. For grains, pulses and oilseeds, European regulations prioritise consumer health and safety. You also need to be prepared for the growing importance of sustainability standards. It is essential to stay informed about changing laws and requirements by monitoring the market constantly.

Contents of this page

- 1. What are the requirements for grains, pulses and oilseeds?
- 2. What additional requirements and certifications do buyers ask for in grains, pulses and oilseeds?
- 3. What are the requirements and certifications for grains, pulses and oilseeds niche markets?

1. What are the requirements for grains, pulses and oilseeds?

Most requirements involving the import of grains, pulses and oilseeds (and food in general) relate to food safety. The European Commission for Health and Food Safety is responsible for the European Union's policy and for monitoring the implementation of the relevant laws.

Official food controls

Food imported into the European Union (EU) is subject to official food controls. These controls include regular inspections that can be carried out on imports (at the border) or at a subsequent stage of marketing in the EU (for example, on the premises of the importer). The controls are meant to ensure that the products meet the legal requirements (for grains, pulses and oilseeds), which are described in more detail below.

An important element of this legislation is the following: "all food businesses outside Europe, after primary production, must put in place, implement and maintain a procedure based on HACCP principles." HACCP-compliant production is not verified by certification or official controls. However, a HACCP plan is a key element in a quality management system for companies aiming to supply the European market.

Non-compliance with European food legislation is reported via the Rapid Alert System for Food and Feed (RASFF). In 2022, 312 issues with grains, pulses and oilseeds were reported through the RASFF. The most common issue was the presence of aflatoxins, followed by traces of pesticides that exceeded the Maximum Residue Limits (MRLs).

Source: Globally Cool, based on the RASFF database (April 2023)

Non-compliance leads to stricter requirements

If imports of a certain product from a specific country are repeatedly found to be non-compliant with European food legislation, the frequency of official controls at the border is increased. Such products are listed in Annex 1 of the regulation on the temporary increase of official controls and emergency measures. Table 1 lists the types of grain, pulses and oilseeds that are temporarily subject to increased official controls upon entry into the EU.

Table 1: Grains, pulses and oilseeds subject to a temporary increase in identity and physical checks in the EU (frequency of official controls in %)

Country of Origin	Brazil	China	India	Kenya	Mada gascar	Pakis tan	Sene gal	Turkey	USA
CN Code and product name / hazard									
0713 35 00 - Black eyed beans									
Pesticide residues					10				
1006 - Rice									
Aflatoxins and Ochratoxin A			5			10			
Pesticide residues			5			5			
1202 41 00 - Groundnuts (peanuts), in shell									
Aflatoxins		10					50		20
Pesticide residues	30								
1202 42 00 - Groundnuts (peanuts), shelled									
Aflatoxins		10					50		20

Pesticide residues	30						
1208 90 00 - Groundnut flours and meals							
Aflatoxins		10			50		20
Pesticide residues	30						
1207 40 90 - Sesame seeds							
Salmonella						20	
70820 - Beans							
Pesticide residues			10				

Source: Source: EUR-Lex (May 2023)

There are two other tables in the same EU Regulation 2019/1793 that list products on which special import conditions due to contamination risks are imposed. Annex 2 describes special import conditions for food consignments which:

- consist of a product that comes from multiple countries of origin.
- consist of two or more ingredients from Table 2 below and that make up more than 20% of the total amount of ingredients.

For such consignments, the frequency of identity and physical checks as a percentage is increased to make sure that contamination hazards remain under control.

In other words, for the products listed in Annex 2 (Table 2 below), the import conditions are stricter than for the products listed in Annex 1.

Table 2: Grains, pulses and oilseeds subject to special conditions for import to the EU (frequency of identity and physical checks in %)

Country of Origin	Bolivia	Domi nican Republic	Ethiopia	Gambia	Ghana	India	Nigeria	Sudan	Uganda
CN Code and product name / hazard									_

annex 2 entry									
0708 20 00 - Yardlong beans (only few products)									
Pesticide residues		30							
0710 22 00 - Yardlong beans (only few products)									
Pesticide residues		30							
1202 41 00 - Groundnuts (peanuts), in shell									
Aflatoxins	50			50	50	50		50	
1202 42 00 - Groundnuts (peanuts), shelled									
Aflatoxins	50			50	50	50		50	
1208 90 00 - Groundnut flours and meals									
Aflatoxins	50			50	50	50		50	
1207 40 90 - Sesame seeds									
Salmonella			50			20	50	50	20
2008 19 19 - Sesame seeds									
Salmonella						20			
2008 19 19 - Sesame seeds (only a few products)									
Salmonella			50				50	50	20

2008 19 99 - Sesame seeds (only a few products)							
Salmonella		50		50	50	50	20

Source: EUR-Lex (May 2023)

Finally, Annex 2a of EU Regulation 2019/1793 reveals that imports of foodstuffs consisting of dried beans (under HS codes 07133500, 07133900, and 07139000) from Nigeria are suspended due to high levels of pesticide residues.

Tips:

Stay informed with updates about official controls on the European Commission website. The list is updated regularly. Even if your country is not on the list, you still need to be aware of the most common forms of contamination for your product and implement all possible preventive measures.

Search the RASFF database for examples of withdrawals from the European market.

Subscribe to the European Food Safety Authority (EFSA) newsletter (free of charge) for news about European food safety developments.

Meet the general hygiene provisions in Regulation (EC) No 852/2004 for primary production (Annex I) and for food business operators (Annex II).

Implement a HACCP system into your daily practice. Even if HACCP is not required in your country, exporting to the EU means that you must meet European food safety regulations.

Control of pesticide residues

The EU Regulation on Maximum Residue Levels of pesticides (pdf) specifies the maximum residue levels (MRLs) for pesticides in or on food products. A general default MRL of 0.01 mg/kg applies whenever no specific level is mentioned in relation to that product. Products containing more pesticide residues than permitted are withdrawn from the European market. In 2022, one-third of all issues reported in RASFF related to excessive pesticide levels or traces of illegal pesticides. The most issues were reported for rice (more than 50%), followed by beans (more than 30%).

The most frequently found excessive levels in these products were:

- Rice: Tricyclazole, the MRL is 0.01 mg/kg since 2017 (previously 1mg/kg).
- Beans: Chlorpyrifos, the MRL is 0.01 mg/kg.

The EU regularly updates its list of approved pesticides. In 2022, the European Commission adopted proposals to reduce the use and risk of chemical pesticides by 50% by 2030.

Tips:

Select your product or the pesticide that you use in the EU pesticide database to see the list of relevant MRLs.

Follow the ongoing reviews of MRLs in the EU to prepare for potential changes in MRLs. Another interesting publication is the USDA's EU Early Alert - Pesticide Review (with several editions per year), which discusses the pesticides that are up for review in the European Union.

Apply Integrated Pest Management (IPM) to reduce your use of pesticides. This is an agricultural pest control strategy that uses natural control practices in addition to chemical spraying. See the FAO website for more information about IPM.

Work closely with farmers to keep full control of the use of pesticides in your raw materials. Engage plant protection experts who can guide and advise farmers on the sustainable use of pesticides.

Check with your buyers if they have additional requirements on MRLs and pesticide use.

Control of contaminants

Food contaminants are substances that have not been added to food intentionally. These may be present in grains, pulses and oilseeds as a result of the various stages of production, packaging, transport or storage, or environmental contamination. Contaminants can pose a health risk to consumers. To minimise these risks, the EU has set maximum levels for certain contaminants in foodstuffs.

Mycotoxins

More than 50% of all issues reported in the RASFF database in 2022 were due to mycotoxins. Mycotoxins are toxic compounds that are produced naturally by types of mould. The most common mycotoxins in grains, pulses and oilseeds are aflatoxins and ochratoxin A. Aflatoxin contamination is particularly common in groundnuts, followed by rice. Ochratoxin A mainly appears in rice.

To protect consumers, the EU has set aflatoxins and ochratoxin A limits for specific grains, pulses and oilseed.

Table 3: Aflatoxin limits for specific grains, pulses and oilseeds (as of January 2023)

Mycotoxin	Product	Limit (μg/kg)
Aflatoxins	Groundnuts before sorting	8 for B1 15 for sum of B2, G1 and G2
Aflatoxins	Groundnuts and nuts and processed products containing groundnuts and nuts intended for direct human consumption All cereals and products derived from cereals (except infant food, dietary foods for medical purposes, and unsorted maize)	2 for B1 4 for sum of B2, G1 and G2

Aflatoxins	Maize, untreated	5 for B1 10 for sum of B2, G1 and G2
Ochratoxin A	Unprocessed cereals	5
Ochratoxin A	All products derived from unprocessed cereals, including processed cereal products and cereals intended for direct human consumption (with a few exceptions: infant food and dietary foods for medical purposes)	3
Deoxynivalenol	Cereals and their derivates	From 200-1,750 depending on the product
Zearalenone	Zearalenone Cereals and their derivates	
Fumonisins	Cereals and their derivates	From 200-2,000 depending on the product

Ochratoxin A was the subject of scientific research in the EU from 2018-2022. Studies suggested that ochratoxin A may be genotoxic (so, it may cause genetic mutations) and carcinogenic (causing cancer). So far, these studies have not resulted in any significant reductions in the EU's limits.

Tips:

Use the Manual on the Application of the HACCP System in Mycotoxin Prevention and Control on the website of the Food and Agriculture Organisation (FAO).

See the Transport Information Service for information on the safe storage and transport of grains, pulses and oilseeds.

Only use ISO/IEC 17025-accredited laboratories to test for contaminants in grains, pulses and oilseeds. The presence of aflatoxins must be tested according to the EU regulation on methods of sampling and analysis for the official control of the levels of mycotoxins in foodstuffs.

Visit the EU portal of Access2Markets for more information on import rules and taxes in the European Union. Specific product codes can be selected under chapters 0713 (Pulses), 10 (Cereal grains) and 12 (oilseeds).

Foreign matter

RASFF reported eleven cases of foreign matter (substances or objects other than the relevant crop or product) in 2022 (3.5% of the total number of reported cases). The grains, pulses and (oil)seed should be cleaned in order to remove any larger contaminants. Basic equipment for any post-harvest processor includes mechanical sieves and metal detectors. More advanced technology includes optical sorting equipment.

Plant toxins

Since December 2020, following Commission Regulation (EU) 2020/2040, there are maximum limits in place for the level of pyrrolizidine alkaloids (PA) in certain foodstuffs. In 2022, six cases with PA were reported in the RASFF database. These mainly involved rye.

Microbiological contaminants

The EU regulation on microbiological criteria for foodstuffs lays down the microbiological criteria for certain micro-organisms and the implementing rules that food business operators must comply with. It does not set specific limits for grains, pulses and oilseeds.

Microbiological contamination is not common in grains, pulses and oilseeds. In RASFF, only two cases of salmonella contamination (sesame seeds and oats) were reported in 2022. Salmonella must be completely absent in grains, pulses and oilseeds.

Tips:

For more information on the EU's management of food contaminants, see their factsheet on how the EU ensures that our food is safe (pdf).

Keep your food safety testing practices up to date, for example by automating and computerising your process.

Metal contaminants

Metals such as lead occur naturally in the soil and in water. Pollution from human activity adds to the background level of metals in the environment. Because of this, metal residues can occur in food. Contamination can also result from food processing and storage.

Heavy metal contamination occurred in four cases in 2022. In two cases, beans were found to be contaminated with cadmium, and the other two cases involved lead in rye.

The EU has set the following limits for cadmium and lead residues in grains, pulses and oilseeds:

- 0.20 mg/kg of cadmium in soybeans, and bran, germ, wheat and rice;
- 0.10 mg/kg for cadmium in cereals other than bran, germ, wheat and rice;
- 0.20 mg/kg for lead in cereals, legumes and pulses.

Tip:

Check the national legislation in your target countries through the "My Trade Assistant" tool at EUAccess2markets.

Use correct labelling and packaging

Food imported into the EU must meet the legislation on food labelling. The label of bulk packaging must include:

- Name and variety of product, for example "Curcuma longa";
- Batch code;
- Net weight in metric system;
- Shelf life of the product or best before date, and recommended storage conditions;
- Lot identification number;
- · Country of origin; and
- Name and address of the manufacturer, packer, distributor or importer.

The lot identification number and the name and address of the manufacturer, packer, distributor or importer may be replaced by an identification mark. Labels can also include details such as brand, drying method, and harvest date. The batch details can also be included in the Technical Data Sheet. Novel food, organic food and genetically modified food require additional labelling.

Figure 2: Business-to-business labelling



Source: ICI Business

Labelling for consumer products is much more detailed. If the imported product is destined for the retail channel, product labelling must meet the EU regulation on the provision of food information to consumers. This regulation relates to nutrition labelling, origin labelling, allergen labelling and minimum font size for mandatory information. Cereals containing gluten (such as wheat, barley, and oats), lupin, peanuts, sesame, and soybeans must be marked as allergens.

Tips:

Learn how to label your products from Food and Drink Industry Ireland's practical guide to food labelling (PDF).

Take all possible forms of allergen contamination into account for the allergen declaration on the label.

Ask your buyer to approve your draft version before you print your labels.

For product-specific packaging requirements, see our product studies.

Contact Open Trade Gate Sweden if you have specific questions regarding rules and requirements in Sweden and the EU.

Phytosanitary inspection

Practically all types of grain, pulses and oilseeds for sowing require a phytosanitary certificate. Some grains and product origins have additional phytosanitary requirements for imports into Europe. This mainly applies to seeds for propagation/planting. For these products, you must have an official statement that your product is free from specific diseases or comes from an area where these diseases are not found.

For example:

- Wheat, rye, barley and other grains of the genus Triticum and Secale originating in Afghanistan, India, Iran,
 Iraq, Mexico, Nepal, Pakistan, South Africa and the United States of America must be free from Tilletia indica
 Mitra. Wheat, rye and triticale from these countries also require a phytosanitary certificate, including for food
 or feed purposes.
- Maize imported into the EU needs to be declared officially free from Pantoea stewartia. Maize requires a phytosanitary certificate, for both food and feed purposes.

Tip:

Familiarise yourself with Regulation (EU) 2016//2031 on the protective measures against pests of plants and specifically the lists of products that require special requirements or phytosanitary certificates before being imported into the EU, which can be found in Annex VII and Annex XI of the Implementing Regulation (EU) 2019/2072.

Check whether your product is a novel food

Products that are new to the European food market, or products that were not widely consumed in the EU prior to 1997, are considered 'novel foods'. These novel foods are subject to specific legislation. Before introducing a new ingredient as a foodstuff, you must provide data to prove that it is safe for consumption within its suggested use, and apply for authorisation. Food ingredients that have already been approved can be found on the union list of novel foods.

Follow these steps when introducing a new food into the EU:

Check for novel food status: Check the Novel Food Catalogue and the consultation process on novel food status to see if your product is a novel food. In earlier consultations, you can see for example that mung bean protein isolate is novel (pdf) when used in foods but cold-pressed Nigella sativa (black cumin) seed oil is not novel (pdf) and has no restrictions.

Check whether your product qualifies as a traditional food: Find out whether you have substantial evidence of traditional consumption, because traditional foods from third countries undergo a simplified assessment procedure. If the safety of the traditional food can be established based on the evidence of a history of consumption and no safety concerns are raised in the EU, the food will be allowed on the EU market.

Collect technical and scientific data: Find out what type of data is required to authorise your novel food in chapter 2 of the guidance document for the authorisation of traditional foods from third countries, or in chapter 2 of the guidance document for the authorisation of a novel food.

Submit an online application: Use the User Guide for the e-submission system for Novel Foods (pdf) and make sure your application complies with the requirements of Article 10 of the new Regulation.

Remember that applications can be time-consuming and expensive due to the scientific proof and technical data that may be requested.

Examples of novel foods that have been allowed on the European market are chia seeds and fonio. The assessment and authorisation procedure for a novel food can take up to 1.5 years, excluding the data collection and assessments you need to carry out yourself.

Tip:

Read the specifics of Regulation (EU) 2015/2283 on novel foods when you are working with a novel food.

Comply with additional requirements for seeds for sprouting

After an outbreak of E. coli in 2011, the EU introduced specific regulations for sprouts and seeds intended to produce sprouts. EU imports of sprouts and seeds for sprouting must be accompanied by a certificate and be produced by an approved establishment that complies with the general hygiene provisions, traceability and microbiological criteria.

The sprouting of seeds, such as mung beans, is done almost exclusively within Europe. If you export seeds to sprouting companies, you will need to complete extra paperwork and there is a higher chance of intensive food safety checks.

Tips:

Find the model for the official certificate you will need for the export of seeds intended for sprouting in Chapter 3 of Annex I of Regulation (EU) 2020/2235.

Make sure you understand the European requirements on the general hygiene provisions for primary production (Part A of Annex I to Regulation (EC) No 852/2004), product traceability (Regulation (EU) No 208/2013), approved establishments (Article 2 of Regulation (EU) No 210/2013) and the microbiological criteria (Annex I to Regulation (EC) No 2073/2005).

Exercise extreme caution and apply the highest safety standards when exporting dried or freshly sprouted grains or pulses, using a HACCP-based food safety system and UV-C disinfection to avoid the risk of salmonella and E. coli.

Only export non-GMO grains, pulses and oilseeds

The EU is very cautious about genetically modified organisms (GMOs). Only a few genetically modified varieties have been authorised for soybeans, rapeseed and maize, and these are used primarily in the animal feed sector. For human consumption, most food businesses choose not to sell genetically modified food at all.

At the same time, the growing importance of sustainable agriculture has led the EU to call for a rethink of GMO rules for gene-edited crops. However, the European attitude towards genetically engineered crops or gene editing has not changed much recently due to strong resistance from ecologists and Greenpeace.

In August 2021, the European Commission approved several genetically-engineered crops (corn, soybean, rapeseed, and cotton) and renewed authorisations for two corn and one rapeseed crop used for food and animal feed.

In 2022, three issues were reported in the RASFF, all related to GMO rice from India.

Tips:

If your product is destined for human consumption, only sell non-GMO products. In general, genetically modified crops are not accepted in the EU. You can find the exceptions, such as maize and soybeans, in the EU register of authorised GMOs.

Use the Fact Sheet: Questions and Answers on EU's policies on GMOs and the GMO legislation to review the current rules on GMOs in Europe.

2. What additional requirements and certifications do buyers ask for in grains, pulses and oilseeds?

European buyers often have additional requirements, over and above the legal obligations. Firstly, there may be minimum quality requirements. Others may relate to food safety, and sustainable and ethical business practices.

Product quality requirements

Product quality is an extremely important issue for European buyers. Although these are not legal requirements, they are just as important to the buyer as legal requirements.

Several factors determine the quality of grains, pulses and oilseeds. The Codex Alimentarius provides standards for several grains and pulses, such as couscous (pdf), sorghum grains (pdf), rice (pdf) and whole, shelled or split pulses (beans, lentils, peas, chickpeas, field beans, and cowpeas, pdf). These standards cover characteristics such as moisture, purity, grain quality and appearance. Not all products have an official standard, but this does not mean that buyers of such products operate without standards.

Tips:

Ask your buyer for a technical data sheet. This will give you an indication of the characteristics that your product needs to fulfil. See, for example, DO-IT BV's product specifications of organic adzuki beans (pdf).

Apply careful physical sorting and eye-hand control practices to discover foreign bodies in your products.

Use optical, metal and similar detectors as an extra safeguard against contamination with foreign objects.

Food safety certification

Food safety is key for the European market. Although legislation already addresses many potential risks,

legislation is not enough on its own. The large number of reported issues in 2022 in the RASFF database show that things can still go wrong. For this reason, importers prefer to work with producers and exporters who have a Global Food Safety Initiative (GFSI) recognised food safety system certificate.

For processors and traders of grains, pulses and oilseeds, the most popular certification programme is Food Safety System Certification (FSSC 22000). FSSC 22000 is based on the ISO methodology and offers the most structured and logical approach to a Food Safety Management System.

Two other certification programmes that are common among European food processors are International Featured Standards (IFS) and British Retail Consortium Global Standards (BRCGS). These are less widely used, but may be worth considering if they are an important requirement for a potential buyer.

Certification programmes have a basic set of modules for certification, but they may also have additional voluntary modules. For example, the BRC programme has a voluntary module for traded goods (pdf). This module is designed for products that are purchased and sold by the company and received into storage facilities at the company site. All the storage facilities used for the product must be included in the scope of this module.

If a European company is certified against such an additional module, it will affect the requirements they set for their suppliers. Suppliers must maintain strict quality management procedures, including a risk-based product sampling or assurance programme and, if necessary, an analysis programme by an ISO17025-accredited laboratory.

Third-party certified programmes are an asset for your company and are likely to be valued by new buyers. Nevertheless, serious buyers might also visit and/or audit the production facilities of new suppliers.

Tips:

Get food safety certification. Check with your buyers which food safety certification company to consult. Examples are SGS, CIS, TÜV and Bureau Veritas.

Agree with your buyer, if requested, on the laboratory and the analytical testing methods used.

Sample according to European sampling regulations.

Sustainability compliance

Although less important than product and food safety requirements, social and environmental compliance is increasingly required by European buyers. This often means that the supplier has to commit to the buyer's code of conduct. Another possibility is that buyers require certification through a third-party scheme such as BCorp.

Codes of conduct

Codes of conduct (CoC) vary from company to company, but they are often similar in structure and in the areas that they cover. Common elements in CoC include a set of ethical, social and environmental criteria, such as:

- Companies must meet applicable general, social, and environmental legislation;
- Companies must conduct business in an ethical way;
- Child labour and forced labour are not allowed;
- No form of discrimination is allowed;
- Employees have the right of association and collective bargaining;
- Working hours must meet national laws, preferably with a maximum number of hours per week;

- Wages and benefits meet the national legal standards and are enough to meet a certain need;
- Working conditions must be safe;
- Ongoing efforts must be made to reduce the use of resources, energy, and emissions; and
- Safety procedures for the use of hazardous chemicals must be in place.

Social initiatives such as the Ethical Trading Initiative (ETI) and the Business Social Compliance Initiative (amfori BSCI) also have codes of conduct. These are not specific to the grains, pulses and oilseeds sector, but are frequently used.

Sector initiatives for soy and rice

Major commodities are sometimes part of a specific initiative, such as the Round Table on Responsible Soy (RTRS certification) and the Sustainable Rice Platform (SRP Standard for Sustainable Rice Cultivation). The sustainable trade initiative IDH has defined targets for responsible and zero-net-deforestation soy import under a soy market programme.

The Soy Sourcing Guidelines (SSGs) of the European Compound Feed Manufacturers' Federation (FEFAC, pdf) should also facilitate 'conversion-free soy'. This refers to soy that has not been grown in converted natural ecosystems, meaning forests, swamps and savannahs, after a specific date.

Third-party certification: and BCorp

Several third-party certification schemes set criteria for both social and environmental issues. The most important examples are Fairtrade (see below) and BCorp. The Rainforest Alliance is a common certification scheme for mainstream agricultural value chains, but it does not provide certification services for grains, pulses, and oilseeds.

Probably the fastest-growing sustainability certification scheme is BCorp. While Fairtrade certification (discussed in the section on requirements for niche markets) ensures that individual products meet high social and environmental standards, BCorp certifies entire companies. BCorp certification requires companies to meet high standards of performance, accountability, and transparency on a wide range of criteria, including:

- Employee benefits;
- Charitable giving;
- Supply chain practices; and
- Input materials

Companies can acquire BCorp certification by:

- Demonstrating a high social and environmental performance. The company must achieve a so-called "B Impact Assessment score" of 80 or above and pass a risk review.
- Making a legal commitment by changing its corporate governance structure to be accountable to all stakeholders (and not just to shareholders).
- Ensuring transparency by allowing information about the company's performance on the standards to be publicly available on their BCorp profile on B Lab's website.

The few BCorp-certified companies in the grain, pulses, and oilseeds sector are frontrunners in their markets. They are important importers of organic grain, pulses and oilseeds in their respective markets: Do-It from the Netherlands and Alter Eco from the United States of America.

Transparency initiatives

The Supplier Ethical Data Exchange (SEDEX) is a well-known global initiative to make global supply chains more transparent. Sedex is a collaborative global forum where buyers, suppliers and auditors can store and share information.

The aim of this information sharing is to manage performance on sustainability. This covers labour rights, health and safety, the environment and business ethics. As such, Sedex is not a certification scheme or a standard-setting body. However, by participating in this platform, companies show their willingness to share data and use information to manage and improve ethical standards across the supply chain.

Sedex has also developed a social auditing standard, called SMETA (Sedex Members Ethical Trade Audit). This auditing model helps companies assess a supplier's working conditions in the social, ethical, and environmental domains.

Overview of certifications and CoC

Table 3 gives the most important certifications and codes of conduct for the grains, pulses and oilseeds sector, along with information on the associated costs and process. Note that some of the costs of certification are 'hidden', which means that they are hard to quantify, but you will likely find them in the offer of potential service providers. The most important hidden costs are:

- Travel costs for the auditors time and expenses;
- Accommodation costs for the auditors; and
- Non-Conformity / Corrective Action Review.

In addition, preparing for certification may mean that you need to invest in your facilities or quality assurance and control system.

Finally, if a company is applying for certification under different schemes with the same certification body, the certification body may offer a discount on the total certification costs.

Table 4: Most important certifications and CoC requested by buyers in the grains, pulses and oilseeds sector

	Name	Туре	Cost for companies	Most used in European end- market (s)	Further information on getting certification	
--	------	------	-----------------------	---	--	--

Food Safety System Certification (FSSC 22000)	Food safety	There is no fixed fee. It depends on the size of the company, number of audit days and number of products. The number of products influences the cost for companies with <20 employees, but it is typically €1500-3500. This excludes fees for annually recurring 'surveillance' audits. The audit certificate is valid for 3 years.	Germany The Netherlands Spain France Denmark, Sweden and Norway	Preparation: courses per country. Service providers: certification bodies.
Sedex Members Ethical Trade Audit (SMETA)	Social audit focused on working conditions	Costs include a membership fee of £119 per production site and audit costs paid to the SMETA-approved agency. The costs of the first audit are agreed with the agency and are not fixed, but for most SMEs, the cost is €800-1200.	The UK Germany Also recognised in many other European markets.	More information about the process: SMETA Guidance documents.

Fairtrade	Sustainability, including working conditions, environment, and ethical trade criteria.	There is no fixed fee. Certification costs for spice companies depend on the number of workers hired, number of products and number of facilities. For example, the fee for an SME with 20 employees and 2 products would be around €3,000 for the first year. This includes the fees for application, certification and processing. However, certified suppliers are likely to benefit from higher prices paid for their products (and a minimum price).	The UK Germany, Switzerland and Austria Belgium, Netherlands	First assessment of potential certification costs: Flocert Cost Calculator.
-----------	--	---	--	---

BCorp	Social and environmental criteria: employee benefits, charitable giving, supply chain practices, input materials.	There are fee bands in place to ensure B Corp Certification is affordable for all businesses. Contact the BCorp contact point for an idea of the certification costs. For African companies with annual sales below USD150,000, the annual certification fee is USD600. There is a fee of USD100 to be paid in the assessment phase, but that will be deducted from the first annual certification fee.	Started in North America. Now it is a global movement with offices in every continent. BCorp-certified organisations can be found all over Europe, but predominantly in Western and Northern Europe.	Learn more about BCorp certification by watching their YouTube videos, such as this introduction to BCorp. Read the BCorp Small Enterprise Guide (pdf) to get an idea of how to become ready for BCorp certification. Check the B Global Network to find the BCorp contact point in your region or country.
Organic	Environmental criteria	Products must be certified at the farmer level before being processed. The fee for individual farmers is considerably lower if famers join an association and pay a joint fee. Average fees are around €1000 for SMEs and the certificate must be renewed every year.	European Union, note that all European countries have their own national organic labels.	Certification costs: authorised control bodies per country.

International Featured Standards (IFS)	Food safety for suppliers to food retail	There is no fixed fee. It depends on the number of products, number of certification	Germany France Also recognised in several other European	More information about the process: IFS portal (pdf). More details
		days and the size of the company. The average price for a 2-day audit for SMEs and 3-5 products is €2500-3500. Re-certification must take place every year and involves recurring costs.	markets.	about the offer and costs: Certification Bodies. Consultants: IFS Consultants Database. Self-assessment: IFS Audit Manager smartphone application.

British Retail Consortium Global Standards (BRCGS)	Food safety for suppliers to a selection of UK food retailers	There is no fixed fee. It depends on the size of the company, the number of products and the role in the supply chain. Typical certification costs for a small company with up to 3 products are €3000-4000. The audit frequency depends on the number of instances of non-compliance (known as 'minors') in the initial audit. If the result from the first audit was sufficient, the auditing frequency is once per year, otherwise it is once per six months. There is an additional annual BRCGS service fee of	Mainly UK retail Also recognised in other West- European markets.	Consultant or certification body: partner sections of the BRCGS website.

Source: Globally Cool

Tip:

Consider implementing a management system focussing on or incorporating sustainable or ethically responsible production.

£725 (2022).

3. What are the requirements and certifications for grains, pulses and oilseeds niche markets?

Most buyer requirements apply to the mainstream grains, pulses and oilseeds markets, but some niche markets have their own, specific requirements. While Fairtrade lays down requirements for sustainability in the social, environmental and ethical domains, product certification for the organic market mainly focuses on environmental requirements.

Sustainability certification

Although less important than product and food safety requirements, sustainability compliance is increasingly required by European buyers. The most obvious market in Europe for sustainably sourced products is the fairtrade market.

Fairtrade

The fairtrade market is based on fairtrade certification. Each player in the supply chain needs to be certified in order to participate in this market, and certification is privately regulated. Fairtrade-certified products are permitted to display the Fairtrade logo, which can help the product stand out from the rest and attract more aware consumers. Fairtrade certification is most suitable for products from smallholder farms.

In the global fairtrade market, there are several fairtrade certification organisations. Fairtrade International is the largest certification organisation. It gives you access to the European market and most other international markets (except the US market).

Fairtrade International has two specific standards for small-scale producer organisations of grains, pulses, and oilseeds:

- Fairtrade Standard for Cereals, which covers fonio, rice, quinoa, amaranth, millet. Secondary products and their derivatives are also covered.
- Fairtrade Standard for Oilseeds and Oleaginous Fruit, which covers coconuts, olives and olive oil, soya beans, natural white sesame seed and shea tree nuts which are defined as dried, roasted shea kernels processed into shea butter and flax seed (linseed).

Both standards define minimum prices and price premiums for conventional and organic products from several countries and regions. For cereals and oilseeds without a fixed Fairtrade Minimum Price or fixed Fairtrade Premium, the Fairtrade Premium is set at 15% of the commercial price.

An example of a smaller, more regional certification organisation is Fairtrade Original from the Netherlands.

The global fairtrade market is fairly transparent. You can easily find players in this market through the Flocert database, the global certification body for Fairtrade.

Tips:

Watch the Fairtrade International's introduction video to learn how the Fairtrade system works.

Check Fairtrade International's standard for Cereals or for Oilseeds and Oleaginous Fruit to find out what the exact requirements are.

Find a Fairtrade-certified trader of your product and contact them to find out more about the potential of Fairtrade certification.

Organic certification

If you want to sell your grains, pulses and oilseeds as organic in Europe, they must be grown using organic production methods that meet EU organic legislation (Regulation (EU) 2018/848). Growing and processing facilities must be audited by an accredited certifier.

Broadly speaking, the certification procedure follows these five steps:

Develop an organic farm management plan and implement organic production practices step-bystep. You must have used these production methods for at least two years throughout the conversion period before you can certify your produce as organic. Familiarise yourself with all requirements for organic production and if possible, use local consultancy services.

Apply for certification when you have met the requirements. Select and negotiate a certification fee with an EU-recognised control body. If you are located in Costa Rica, India, or Tunisia, certification that has been issued by an accredited certification body is acceptable.

Arrange for inspection. An inspector verifies whether your organic farm management plan is being implemented properly. If they find serious instances of non-conformity, you must correct these.

Become certified. Once step 3 has been completed successfully, a certificate will be issued that is valid for one year. You may then display the EU organic logo on your products. Together with the logo, you must print the certifier code number.

Figure 3: The logo for certified organic products in the European Union comes in three different colour schemes



Source: European Commission

Manage batch documentation. Each batch of organic products imported into the EU must be accompanied by an electronic certificate of inspection (e-COI), as defined in Annex V of Regulation (EC) No 1235/2008 defining imports of organic products from third countries. This electronic certificate of inspection has to be generated via the Trade Control and Expert System (TRACES).

Sometimes there is confusion about the maximum residue levels permitted for organic products. Actually, there is no official guideline on chemical residue levels for organic products. In practice, these must not exceed the default MRL for substances without specific MRLs, which is 0.01 mg/kg.

Another common question concerns the difference between the EU organic certification scheme and national certification schemes in individual EU countries. In certain countries, such as Germany or Switzerland, companies may prefer the national certification scheme. These are comparable to the EU organic certification but often exceed the EU requirements. For this reason, national certification schemes can be a valuable asset when supplying specific markets. Examples are Naturland in Germany, KRAV in Sweden, and BioSuisse in

Switzerland.

Dual certification

Dual certification is a clear advantage in both the European fairtrade and organic markets. Consumers in these markets are typically more aware than mainstream consumers, and therefore more likely to buy products that have both a fairtrade logo and an organic certification logo.

Examples of grains, pulses and oilseeds producers that have obtained both organic and fairtrade certification are:

- Bioherbs Egypt produces and exports a wide range of herbs and seeds, including oilseeds such as sesame, sunflower seeds, and black cumin seeds. They have obtained fairtrade certification for flaxseed and sesame seed, and organic certification for the EU, the USA and Japan.
- Viru from Peru produces and exports quinoa and other miscellaneous products such as a range of fresh and frozen vegetables and quinoa-based meals. Viru's quinoa has obtained fairtrade and EU organic certification.

Figure 4: Dual-certified quinoa products of the BCorp certified UK company Quinola



Source: Quinola UK @ Instagram

Tips:

Consider investing in organic production. Carry out a cost-benefit analysis to determine if this is worthwhile for you. Investigate the market potential and potential customers. Even if demand is growing, you need to know what the price premium will be and whether this will cover the likelihood of higher production costs.

Find a (potential) customer that is interested in your (planned) certified organic grains, pulses and oilseeds. For example, use the international directory of organic food wholesale & supply companies (Organic-bio) or participate in trade fairs for organic products such as Biofach in Germany. Engage the customer in the process and ask for support where relevant, such as for the batch documentation procedure.

Try to combine organic certification with other sustainable initiatives to increase your competitiveness.

Check the guidelines for imports of organic products into the EU (pdf) to familiarise yourself with the requirements for European traders.

Consult Standards Map for a full overview of the relevant certification schemes and their requirements.

ICI Business carried out this study on behalf of CBI.

Please review our market information disclaimer.